

As the Account Manager at Fronetics Strategic Advisors you will be responsible for leading the development and execution of best-in-class marketing solutions for clients including building strong client relationships through regular, proactive, value-added communication.

Responsibilities

- Leading digital and content marketing campaigns based on client go-to-market objectives
- Driving and delivering flawless client service by maintaining strong relationships with key decisions makers
- Participating and contributing to the Account Planning process for assigned accounts
- Being a thought leader: providing recommendations to the client, assisting them with business decisions, having a forward-thinking mindset to move their business forward
- Maintaining client relationships outside and beyond specific projects; create opportunities for deeper collaboration and interaction - become a true partner to client
- Proactively seek new business opportunities within assigned accounts in an effort to grow account
- Staying on top of digital trends and bringing articles, news, etc. to key clients on a regular basis

Qualifications

- 5+ years of marketing experience with agency background desirable
- Deep understanding of digital and content marketing
- Self-motivated and able to thrive in a results-driven environment
- Natural relationship builder with integrity, reliability and maturity
- Ability to prioritize among competing tasks
- Critical thinking and problem solving skills
- Understanding of web site development, marketing, measurement and analytics, content management, digital marketing and internet technology
- Experience working within the logistics and supply chain industries preferred
- Knowledge of HubSpot, WordPress, and Google Analytics preferred

Who we are

At Fronetics Strategic Advisors we work with companies to identify and execute strategies for growth and value creation. We have deep expertise and a proven track record in a broad range of industries including: supply chain, telematics, software, and logistics.

Interested? Please submit your resume along with a cover letter to: careers@fronetics.com