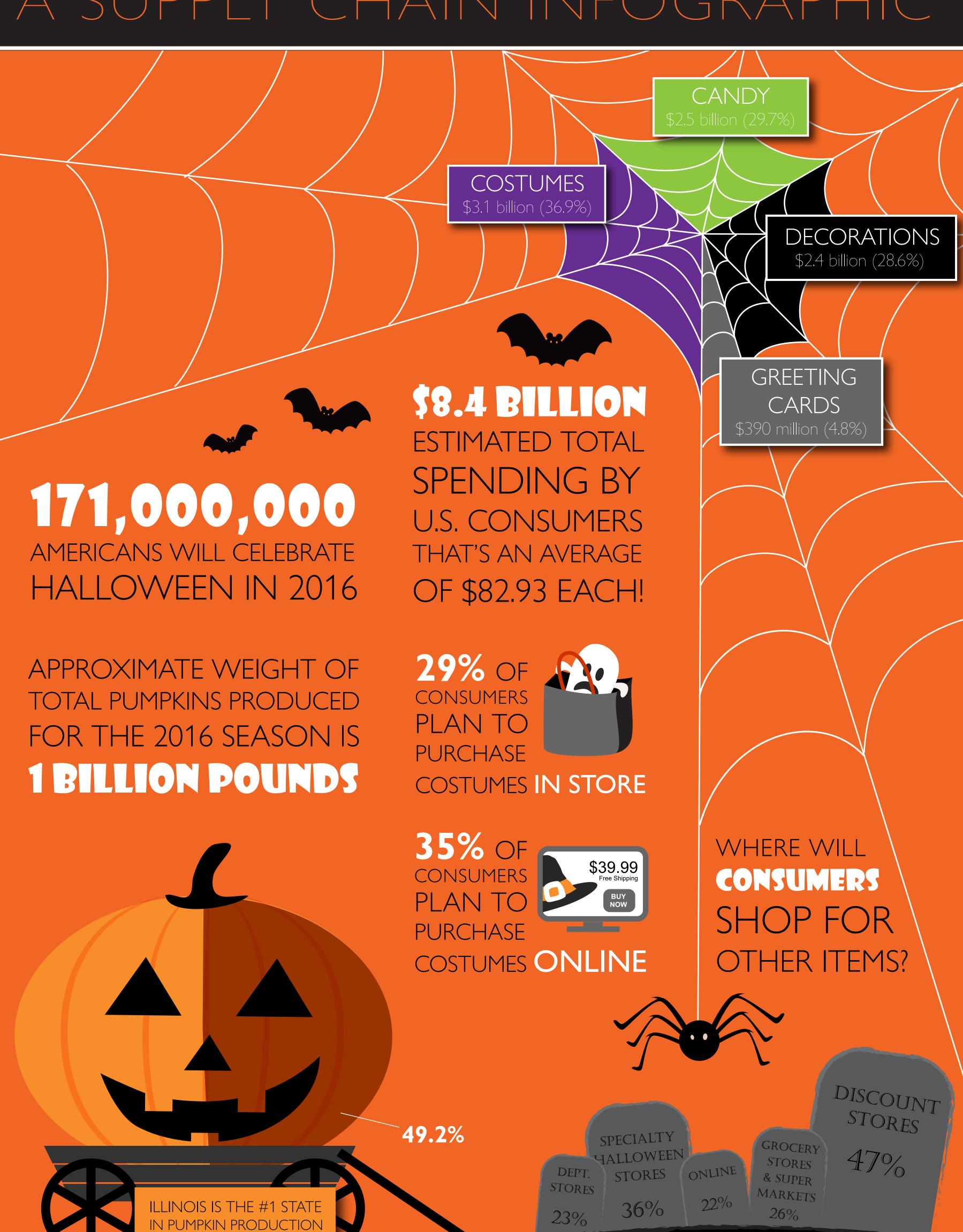
## HALLOWEER 2016 A SUPPLY CHAIN INFOGRAPHIC



WITH 49.2 PERCENT, OR

**492 MILLION POUNDS**